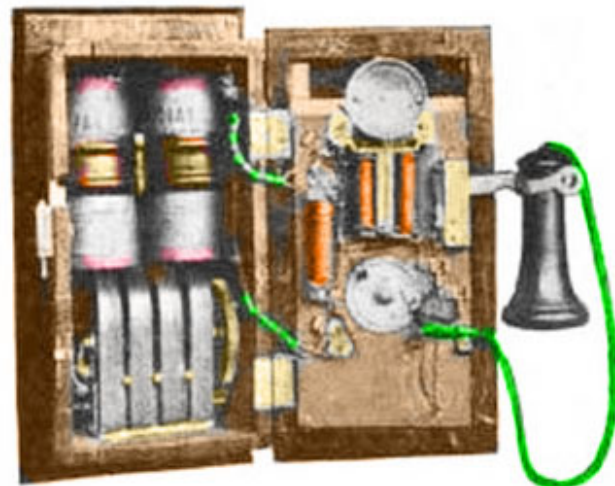


HISTORICAL FACT SHEET Telephone Industry Related Companies



COMPANY Skinderviken Telephone Equipment Company

DATE ORGANIZED C1917

WHERE ORGANIZED Chicago, IL

FOUNDER(S) Johan Skinderviken, Pres & Gen Mgr
Olaus Enlo, Sec

NATURE OF BUSINESS Manufacturer, Refurbisher

Subsequent names or significant changes resulting from acquisitions, consolidation, sales or bankruptcies:

DATE

Merged with Standard Telephone Repair Co which Skinderviken founded 1918

Opened an office in New York City 1919

Chartered in NYC as Skinderviken Electrical Company 1920

Ads show company name as J. Skinderviken selling the
"Skinderviken Transmitter Button" 1920

REMARKS Early ads indicate that the company bought used telephones and equipment,
refurbished and resold it. One of Skinderviken's designs was to place wall phone components
such as the coil, condenser and bells on the door, Skinderviken's main invention was his
"transmitter button" which was basically a microphone that was attached to a transmitter
to replace and/or improve sound transmission.

Source: Telephony, 1918, 1919; Illustrated World, 1918; Iron Age, 1920

SKINDERVIKEN TRANSMITTER BUTTON

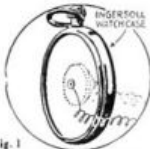


Fig. 1



Fig. 2

THE SKINDERVIKEN TRANSMITTER BUTTON presents the latest advance in microphones and marks a revolution in transmitter construction. It works on an entirely new principle, takes up practically no room, and marks

with surprising clarity. Fig. 3 illustrates the same arrangement placed on the chest as shown. In this position the transmitter will talk clearly and loudly. Fig. 4 shows an arrangement whereby the Skinderviken button is attached on a thin wood board at the preacher's pulpit. His voice is clearly transmitted so that people hard of hearing can readily hear the sermon. Fig. 5 shows an interesting experiment, whereby a hole is drilled in the side of a thin glass water-tumbler; the sides of the glass thus acting as a diaphragm, the voice is clearly transmitted. Fig. 6 shows a simple match box Detecophone. The Skinderviken button is concealed inside of the box, only the small brass out showing on the outside. This can be camouflaged as well. This device talks well. Fig. 7 shows how to transmit photograph music at a distance merely by drilling a small hole in the phonograph arm and attaching the Skinderviken button; a very favorite experiment with all experimenters. Fig. 8 shows how a very sensitive Detecophone can be made by glazing one of the buttons in the center of a lithographed cardboard picture, so that only the small brass out shows. The large surface of the picture acts as a big diaphragm, and the voice is well reproduced. We have such unlimited confidence in the Skinderviken transmitter button that we make the following remarkable offer. Send us one dollar (\$1.00) for which we will mail you one button prepaid. If you do not wish to keep it, return it within five days and your money will be refunded. Boys! send stamp for books and give diagrams and experiment with the Skinderviken Transmitter Button, and prices of telephone equipment.



Fig. 3



Fig. 4



\$1.00 prepaid

the end of all telephone transmitter troubles. The SKINDERVIKEN TRANSMITTER BUTTON can be placed in any position and it will talk loudly and distinctly and is at the same time extraordinarily sensitive. It was primarily designed to replace the old damaged or burnt out transmitter. Simply unscrew and remove the telephone transmitter front, disconnect the two inside wires, unscrew and remove the bridge and the old electrode. There remains only the diaphragm. These wires are then connected with the Skinderviken button, the latter screwed to the diaphragm, and after screwing the old transmitter housing together again, the telephone is ready for work.

ELECTRICAL EXPERIMENTER readers will be particularly interested in all the different experiments that can be performed with the Skinderviken Button. Fig. 1 shows the Skinderviken button attached to the back of an Ingersoll watch case. When speaking towards the inside of the case, it will be found that the

voice is reproduced clearly and loudly. Fig. 2 shows another interesting stunt. By attaching the button to a tin diaphragm about the size of half a dollar, and by holding the diaphragm at the side of the throat, as shown, speech can be transmitted

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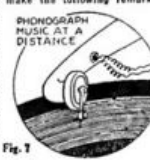


Fig. 7



Fig. 8



Fig. 5



Fig. 6

SKINDERVIKEN TELEPHONE EQUIPMENT CO.

Address us as STECO, 2134 N. Clark St., Chicago, Ill.

OUR COMPLETE STOCK



of guaranteed rebuilt telephones enables us to make prompt shipment of all types of telephones. We want to send you some of these high grade quality telephones from our

\$50,000.00

stock. We guarantee that they will be just as satisfactory to you as NEW phones. Save money for yourself by buying quality rebuilt goods.



We absolutely guarantee every feature of our rebuilt telephones. Let us quote prices on your requirements or send for our latest price list for future reference.

Have you tried one?

At the present time our transmitter button is selling rapidly. Large repeat orders are being received. You are not going to delay sending for a button on trial, are you? We will gladly send you one on trial. The obligation is ours.



Don't put off writing for price lists, bulletins and a sample Button. Do It Now!

SKINDERVIKEN TELEPHONE EQUIPMENT CO., INC.

2134-36 N. Clark Street

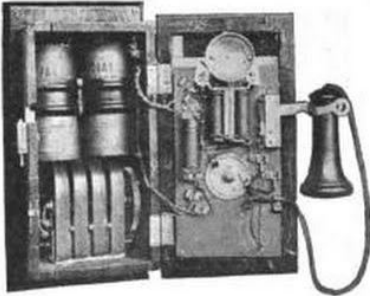
CHICAGO

335 Broadway, New York

Telephone Easy to Repair

From *Electrical Merchandising*, August, 1918

All of the internal parts except the magneto and the batteries of the "Victory" telephone are mounted on the swinging door. This door can be removed from the cabinet easily by pulling the hinge pins which are provided with extensions for use as handles. This method of arranging the interior parts was developed to facilitate repairs. Among other features this instrument has a single bell with double clapper; it has a writing slate above the mouthpiece where it is naturally on a level with the user's eyes; the switchhook is removable; and it is equipped with a patented battery saver and a patented transmitter button. It measures about 12 1/2 in. by 4 1/2 in. and weighs 18 lb. It is manufactured by the Skinderviken Telephone Equipment Company, 2136 North Clark Street, Chicago.



Skinderviken Transmitter Button



is universal for making up Deaf-phones, Detec-ti-phones, Amplifiers, etc. Put a button on the outside of a window and listen to all that is said inside. Attach it to your Phonograph and transmit music, etc., to distant points. The best Transmitter for Local and Long Distance Telephone Saves 75% Batteries. Super-sensitive. Send me \$1.00 for one Button with free descriptive booklet and circuit diagrams.

All kind of experimenters' supplies in stock. Receivers, induction coils, condensers, etc. Price list on request. Satisfaction guaranteed or money back.

J. SKINDERVIKEN

Inventor and Sole Distributor

335 Broadway, New York City, or 154 West Randolph Street, Chicago, Ill.