

HISTORICAL FACT SHEET Telephone Industry Related Companies



COMPANY Automatic Telephone & Electric Company, LTD

DATE ORGANIZED 1911

WHERE ORGANIZED Liverpool, England

FOUNDER(S) British Insulated Cables Company

NATURE OF BUSINESS Manufacturer

Subsequent names or significant changes resulting from acquisitions, consolidation, sales or bankruptcies:

Became Internatiional Automatic Telephones 1920

Changed name to Automatic Electric Company LTD 1932

International Automatic Telephone Co took over business 1936

Factory closed and demolished 1990

REMARKS The company was founded by the British Insulated Cables to manufacture
Strowger equipment under license from Automatic Electric Company. The name of
Strowgerphone is a brand of telephones manufactured.

Source: www.Britishtelephones.com; Graces Guide to British Industrial History.

MARCH, 1948 THE BRITISH TRADE JOURNAL & EXPORT WORLD 295

"Office delays can cause production bottlenecks."



Individual output suffers the momentary delay occurs in communication between members of your organization — with consequent loss of revenue. The STROWGERPHONE can save minutes — or even hours — of precious time and it promotes efficiency. The operating mechanism is identical with that of countless large and small automatic exchanges throughout the world. It is in consequence of proved reliability, economical to acquire and simple to install. Its maintenance in practically any country is therefore greatly facilitated.

STROWGERPHONE

AUTOMATIC TELEPHONE & ELECTRIC CO. LTD.
 NORFOLK HOUSE, NORFOLK ST., LONDON, W.C.2
 Telephone No. 9262
 STROWGER WORKS, LIVERPOOL, 7, ENG.



ATM



MINING ATM TELEPHONE

TYPE CERTIFIED BY THE MINES
 DEPARTMENT FOR PARALLEL WORKING DATE 33.5.33.
 MANUFACTURED BY
 AUTOMATIC TELEPHONE & ELECTRIC CO. LTD. LIVERPOOL
 FOR SURFACE USE ONLY



AUTOMATIC TELEPHONE & ELECTRIC CO. LTD.

FORMERLY THE INTERNATIONAL AUTOMATIC TELEPHONE CO. LTD. AND INCORPORATING AUTOMATIC ELECTRIC CO. LTD.

REGISTERED OFFICE:
 NORFOLK HOUSE · NORFOLK STREET
 LONDON · W · C · 2

Telephones:
 TEMPLE BAR 6000-8 (private branch exchange)
 (London) Telephones:
 "AUTELCO", ESTERNE, LONDON"
 Cablegrams:
 "A U T E L C O", L O N D O N"
 Codes:
 WESTERN UNION "S LETTER"
 BENTLEY'S ACME PRIVATE

Telegrams:
 STROWGER WORKS LIVERPOOL 7
 (private branch exchange)
 "STROWGER", LIVERPOOL

Telegrams and Cablegrams:
 "STROWGER", LIVERPOOL

REFER TO YOUR
 AGENT NEAREST THE COMPANY
 IN ALL COUNTRIES IN WHICH
 DATE



