

HISTORICAL FACT SHEET Telephone Industry Related Companies



COMPANY National Cash Register Company (NCR)

DATE ORGANIZED 1879

WHERE ORGANIZED Dayton, OH

FOUNDER(S) Drew Kacer

NATURE OF BUSINESS Manufacturer

Subsequent names or significant changes resulting from acquisitions, consolidation, sales or bankruptcies:

DATE

Founded as National Manufacturing Company

1879

Sold to brothers John H and Frank J Patterson who changed
the name to National Cash Register Company

1884

REMARKS The NCR Charge Telephone was placed into service in 1914 to eliminate all handling of sales slips being sent to distant authorization centers for approval. All credit sales could be instantly authorized by merely pressing a button allowing the call to go to the personal supervision of the credit manager.



How to Operate

1. Insert sales-slip in phone and press button.
2. You may now leave phone if necessary until called by authorizer.
3. Authorizer will call you by means of buzzer. When buzzer is heard, answer promptly; remove receiver from hook, call customer's name, address and other information necessary for Credit Department then hang up receiver.
4. Bell will indicate that charge has been authorized after which sales-slip may be removed and parcel handed to customer.
5. Speak slowly, distinctly and in a low tone.

1-432-1030-46

Quick Service and Protection

For Inspection Stores For Non-inspection Stores



In stores using inspection, National Cash Registers are placed at cashier-inspector's desks.

Change is made on the spot. Sales-slips, certified with figures printed by the register, are wrapped with parcels without delay.

Mistakes in change or goods are eliminated.

The printed figures agree with duplicate records left, under lock and key, inside the machine. A quick and accurate audit can easily be made.

One cashier-inspector handles the sales of more clerks with this system than with any other.

Quick service increases the number of "take-with" purchases and satisfies customers.

Nationals prevent losses due to carelessness and temptation of employees. They produce greater profits without increasing the expense.

Clerk-operated, multiple-drawer Nationals are used in non-inspection stores.

Each clerk makes change from her own cash drawer, wraps receipt or sales-slip, printed by the register, with parcel, in the presence of the customer.

Mistakes in change or goods are prevented. Expense of cash boys and cashiers is saved.

More trade can be waited on by clerks without increasing the help.

This quick service increases the number of "take-with" sales and pleases customers.

Unchangeable records of all purchases are left inside the register. The store gets the same record as those that go to customers. Quick and accurate audits can easily be made.

Clerk-operated registers are used at quick service counters of inspection stores, where a different system is required from that used in other departments.



For Authoriz Charge Sales

The N. C. R. Electrical Credit System Is Used in Connection with Either Style of Register Shown Above

It provides the fastest means for authorizing charge transactions.

Delay, annoyance and embarrassment to customers is prevented.

Control over all charges is centralized in the Credit Office. It puts the Credit Department in quick communication with all parts of the store.

Charges are authorized without delay to customers or to the service.

In many cases, this quick service will increase the number of "take-with" charge sales.

National Cash Registers, used with our Electrical Credit System, provide the quickest possible service to customers, protect the store's interest in every transaction, and operate at a minimum of expense.

This equipment is used by leading department stores.

Our nearest representative can explain the system that will fit your needs; or, write for more information.

Investigation will cost you nothing.

The N C R Charge Phone System for authorizing "charges"

Charge phone showing sales-slip in place

Type A Authorizer's switchboard

Type C Authorizer's Manual Phone

The National Charge Phone System eliminates all handling and rehandling of the sales-slip in sending it to some distant authorization center to be O. K'd. and returned.

The salesperson, to be in direct communication with the Credit Office, has only to insert the sales-slip in the phone cabinet of a conveniently located charge phone, and raise the receiver. The Credit Office can authorize the charge instantly by merely pressing a button.

By providing this direct connection with the Credit Office the N C R Charge Phone System centralizes all authorization in one office, under the personal supervision of the credit manager. This eliminates lost motion and speeds up service without sacrificing control.

Built in three different styles for the small as well as the large store. The Type "A" is used where more than twenty phones are required. The Type "B" and Type "C" are for smaller businesses where twenty phones or less meet all requirements.

All systems are electrically operated and priced according to type and size.

NATIONAL O-K CHARGE PHONE SYSTEM

CHARGE

THE NATIONAL CASH REGISTER COMPANY DAYTON, OHIO

The NCR Charge Phone System for Authorizing "Charges" in Department Stores

Credit Office

Lingerie Yard Goods

Millinery Toilet Goods Gloves

Art Dept. Children's Dept. Hosiery Men's Wear

This system places each department in instant communication with the Credit Office