

HISTORICAL FACT SHEET Telephone Industry Related Companies



COMPANY Sterling Electric Company

DATE ORGANIZED 1898

WHERE ORGANIZED Chicago, IL

FOUNDER(S) Walter Doolittle, Frank B. Cook

NATURE OF BUSINESS Manufacturer

Subsequent names or significant changes resulting from acquisitions, consolidation, sales or bankruptcies:

Reorganized and moved to LaFayette, IN

DATE

1899

Sterling purchased by LaFayette Electric & Mfg. Co

1911

REMARKS In 1916 LaFayette Electric also acquired the Corwin Inter-communicationg

System and then established Corwin Tellephone Mfg. Co which sold rebuilt phones.

Sterling Electric Co. manufactured everything for their telephones except parts with

hard rubber, porcelain and glass.

Source: Telephony, 1902 and 1904



FIG. 3.

1900



1901



1902



1904

**No. 19
Desk Stand**



*Self-Contained
Hook and all
connections with-
drawn by remov-
ing one screw.*

Platinum Contacts
Heavy Cast Hook

Sterling Electric Co.
LaFayette, Indiana



1908

August 19, 1908.

THE AMERICAN TELEPHONE JOURNAL.



1908

11



AMERICAN TELEPHONE JOURNAL.

17

**No. 19
DESK STAND**

All contacts enclosed
Hook self-contained
Heavily nickel plated
Will not wear off



**STERLING
ELECTRIC
CO.**

La Fayette, Ind.



**No. 322
DESK SET
SELF-CONTAINED**

Has rubber sleeve over upright, which can be removed by taking off transmitter and hook, exposing all working parts—see cut. ¶ The induction coil is mounted in base and can be withdrawn by removing one screw. ¶ Both the transmitter and induction coil have knife-switch contacts.



STERLING ELECTRIC COMPANY
MAKERS OF GOOD GOODS
LaFayette, Ind.

TELEPHONES TELEPHONES TELEPHONES

SPECIAL CIRCUITS FOR ALL USES

Wire metallic, with push button to ring to ground

Condenser in receiver circuit, any capacity

Divided circuit

Party line phones



Wire to ground, with push button for ringing metallic

Automatic cut-in generator, does not ring own bells

Direct current generator

Semi Selective phones

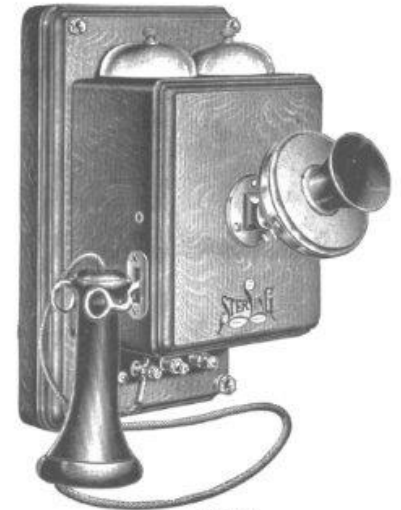
TELEPHONES FOR ALL USES

STERLING ELECTRIC CO. LAFAYETTE, IND.



IS IT HARD ?

TO COLLECT RENTALS?
TO PLEASE SUBSCRIBERS?
TO PAY DIVIDENDS?
TO BUILD UP YOUR PLANT?



No. 20

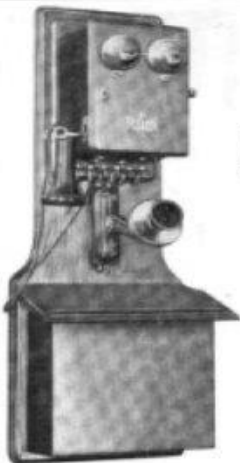
GOOD GOODS

ARE YOU UP AGAINST IT? IF SO, PUT IN

Sterling Phones

They will act like oil on a stormy sea
THEY DO NOT GIVE TROUBLE

Sterling Electric Co. La Fayette, Ind.



No. 5



No. 8



No. 18

STERLING ELECTRIC COMPANY

LAFAYETTE,
INDIANA



WALTER E. DOOLITTLE

Founder and President