

HISTORICAL FACT SHEET Telephone Industry Related Companies



COMPANY Dean Electric Company

DATE ORGANIZED December 1903

WHERE ORGANIZED Elyria, OH

FOUNDER(S) W.W. Dean, A.E. Barker, R.H. Manson,
S.A. Beyland, A.D.T. Libby, G.A. Scoville

NATURE OF BUSINESS Manufacturer

Subsequent names or significant changes resulting from acquisitions, consolidation, sales or bankruptcies:

| | DATE |
|------------------------------------------------------------------------------------------------------|-------------------|
| <u>Formed from the Rawson Electric Company</u> | <u>1894</u> |
| <u>Acquired Eastern Telephone Mfg. Co. which had acquired the</u> <u>Sun Electric Mfg Company</u> | <u>unknown</u> |
| <u>Became the Garford Mfg. Company</u> | <u>April 1914</u> |
| <u>Stromberg-Carlson purchased Garford</u> | <u>1916</u> |
| | |

REMARKS _____

Source: Telephony 1909, etc

THE AMERICAN TELEPHONE JOURNAL

DEAN TELEPHONE APPARATUS



OUR PORTABLE DESK STAND

is a radical departure from the time-honored and inefficient method of construction. It is made in the most substantial manner possible, the lower framework being pressed and drawn from heavy sheet steel instead of the usual castings. The external design is also graceful and simple lines, while the finish is beautiful and lasting.

The upright is covered with a thick and highly polished hard rubber tube, and all of the remaining exposed portions are heavily nickel-plated.

The contact springs of the hook switch are open for inspection by simply raising the base cover, the latter being fastened by a simple link.

One of the new features incorporated in our desk stand which makes the instrument of double value is the interchangeable plate.

All of the talking circuit apparatus excepting the transmitter and receiver is mounted on a metal plate and completely wired so as to form a unit.

These units are interchangeable and are arranged for local and common battery circuits.

Thus an exchange using our local battery desk sets, and wishing to change their system to a common battery require only the changing of the circuit plate.

Ask for our Folder No. 2A, which gives full description and circuits.

BRANCH SALES OFFICES

| | |
|---------------------------------------------------|-------------------------------------------|
| 511 Kansas City Life Building Kansas City, Mo. | 542 Byrne Building Los Angeles, Calif. |
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FACTORY AND GENERAL OFFICE
Elyria, Ohio

THE DEAN ELECTRIC COMPANY

ELYRIA · OHIO

From within THE AMERICAN TELEPHONE JOURNAL when writing to ADVERTISERS.



TELEPHONY Vol. 63, No. 26

THE DEAN ELECTRIC CO.

LOOK FOR 'DEAN' WHERE 'QUALITY' IS SEEN

Cosmos Desk Telephones

This instrument as shown in illustration is made from drawn sheet steel in practically two parts, the pedestal and the transmitter.

The finish is a beautiful black enamel with no metal parts exposed so as to tarnish and become unsightly.

This telephone met with instant success upon its introduction and the first year's output of the Dean factory was entirely consumed without advertising effort.

Some Advantages of Cosmos Desk Telephones

- Smooth contour to surface with no sharp corners—Pronounced "High Art Design."
- One piece from base to transmitter.
- One piece transmitter-front and mouthpiece.
- Hook switch lever removable for convenience in packing or handling.
- Hook lever one-potter, doubled over and reinforced—entire length, including prongs.
- Desk cord enters base at either side instead of at back, making it impossible to get stand on cord. Increases life of cord and sweetens subscriber's tongue.
- Seamless steel receiver shell.
- Non-deteriorating transmitter with high insulation.
- Always the first selection of the discriminating subscriber and a money saver for the Telephone Company.
- Made for either Common Battery or Magneto Systems.
- Black enameled surface with no exposed metal to tarnish and become unsightly.
- No cracks in which dust can collect.



MAIN OFFICE AND FACTORY
ELYRIA, OHIO
BRANCHES
KANSAS CITY, MO. SAN FRANCISCO, CAL.

Please tell the Advertiser you saw his Advertisement in TELEPHONY.

