

HISTORICAL FACT SHEET Telephone Industry Related Companies



COMPANY Cadiz Electric Company

DATE ORGANIZED 1900

WHERE ORGANIZED Cadiz, OH

FOUNDER(S) C. C. Cadden

NATURE OF BUSINESS Mfg telephone apparatus

Subsequent names or significant changes resulting from acquisitions, consolidation, sales or bankruptcies:

DATE

Mr. Cadden Formed the Cadiz Electric Co

1900

Entered the telephone Mfg business

1905

Trademarked the independent shield with the letters CCC

across the top. These letters with Mr. Cadden's initials

1906

REMARKS _____

Source: Electrical World 1905; Telephony 1905; American Telephone Journal 1908

CADIZ TELEPHONES

THE MOGULPHONE
BEST MADE

THE CRESCENTPHONE
CHEAPEST THAT'S GOOD



CONSIDER!

A telephone is either a priceless servant to the business man, a necessary luxury in the home and a big dividend earner for the operating company, or it is a worthless, expensive toy. There is no half way ground.

Cheap material, work half done, irresponsible labor, excessive novelty in designs will eventually result in break downs—always seriously disturbing the subscriber's business and social affairs, shaking the public's confidence in the company and destroying earning power.

It is not the claims of manufacturers set forth in clever advertisements, gorgeous catalogs, and striking pictures that determine the worth of a telephone in the long run.

It is the test in service, the cost of operation and repairs per year that shows the intrinsic value and earning power of equipment.

To those who have had the experience there is one "Trade Mark" that suggests itself whenever the highest grade equipment is considered, it is the shield and eagle that marks all Cadiz Apparatus.

This "Trade Mark" stands for refined and skillful workmanship, unquestionable honesty and scientific precision.

It means that the article bearing it is made up of perfect parts shaped to perform their work harmoniously and of dimensions and material such that they will wear indefinitely.

It stands for the best thought in Telephone Electro-mechanics.

These are general statements, but are sufficient when discussing products bearing this "Trade-Mark."

The exchange manager does not concern himself with the minutiae in the manufacture of our generators, ringers, transmitters, receivers and the multitude of parts—He knows they are made as they should be.

The exacting manager and engineer knows that when a "Mogulphone" or a "Crescentphone" is installed that it will be ready for immediate use any time of day or night. He knows that in an emergency the transmitter will not be found packed, the receiver or ringer out of adjustment nor the generator weak.

There is a stage in all arts when certain designs on account of their perfection fix a standard. Reliable authorities state that our 1906 models represent that period of development and that little change will be made in them in future years, hence money invested in Cadiz apparatus will be a permanent and profitable investment.

SPECIAL To those who have not yet become acquainted with our products—read description of telephones you are using, resistance of ringer, size of generator, number connected per line, together with bank references and we will send two corresponding telephones on approval.

We will place our instruments in competition with any other make and if we fail to demonstrate that our product is more satisfactory and economical in service, you return the goods and we will pay the freight.



36 LINE SWITCHBOARD

THE CADIZ ELECTRIC CO.

3 C. C. C. BLDG., CADIZ, OHIO

CADIZ TELEPHONES

THE MOGULPHONE
BEST MADE

THE CRESCENTPHONE
THE CHEAPEST THAT'S GOOD



GOOD NEWS FOR OUR PATRONS

We have added a Pin and Bracket Department along with other extensive additions recently made to our plant and will hereafter manufacture and sell direct to the consumer, Locust and Oak Pins and Oak Brackets. We can make attractive propositions on contracts for the year's supply of TELEPHONE EQUIPMENT and LINE MATERIAL.

REMEMBER

Cadiz Telephones are not the Average Kind.
They Are Uncommonly Good.
Samples Sent on Approval to Responsible Parties.

THE CADIZ ELECTRIC CO.

3 C. C. C. BLDG., CADIZ, OHIO

